METROMODE

COLORADO'S LGBTQ+ MAGAZINE

2026
MEDIA KIT

ABOUT METROMODE

Since 2004, Metromode has been a beacon for the LGBTQ+ community. We're a publication built on quality, not only in our advertising clients but in the look, feel, and editorial pieces of each magazine. Metromode speaks to the entire community with thoughtful analysis of local, national, and global events having a local effect; developments in health, business, finance, the economy, and real estate; interviews with emerging and seasoned artists, musicians, and writers; appealing new opportunities to enjoy Colorado's rich culture and social atmosphere; quality aesthetic experiences from film, to food, to music, to art, to night life; and challenging social and political thought.

Metromode's audience desires quality in their products and the aesthetic experiences of their lives. We view the participation of our advertisers as not merely supporting the magazine but enhancing its content. You are our partners in exposing our readership to those items and experiences, and we welcome you to our family.

2026 INCENTIVE

Any size combination of 4-consecutive display advertising agreements come with one online tower display ad and one online resource page free for the duration of the ad agreement. Basic ad creative is free per issue. **A value add of $1,565.** More complicated ad builds are $85 per hour. Double Spreads in the Forward Section require 4-time commitments. We have Two-Page Consecutive advertising available at the Double Spread rates above. Inquire for further details.

Benefits Niche Magazines Offer

The focused approach of today's niche publications deliver advantages both for advertisers wanting pinpoint targeting and readers seeking specialized content.

For Advertisers: Highly targeted promotions directly reaching the most relevant audience; Engaged readers receptive to niche-specific messaging; Less competition in a focused publication verses mainstream publications; Opportunities to partner on custom content campaigns; Higher ROI from efficient spending on ideal target market.

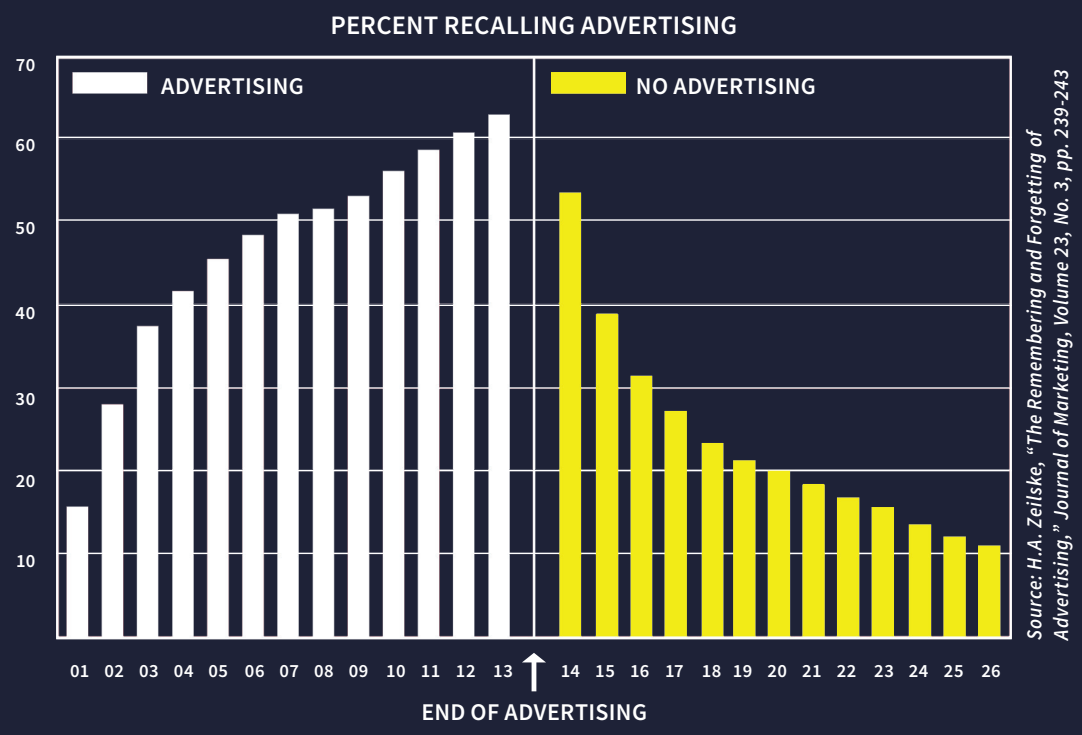
For Readers: In-depth niche information and analysis unavailable in general publications; Tailored advertisements and editorials based on a niche focus; Sense of community and shared identity with other loyal and passionate readers; Content that resonates and reflects their specific interests and values; Escape from information overload of mass media into a specialized forum.

Niche magazines are the future of the publishing industry. As mainstream media outlets falter, publications laser-focused on niche communities and interests are stepping into the void. For advertisers and readers, niche magazines deliver.

Building Your Brand

METROMODE directly connects your business to a loyal and lucrative LGBTQ+ market. We are proud to have a wide variety of advertisers, including these local and national brands.

Remembering and Forgetting Advertising



METROMODE DEMOGRAPHIC PROFILE

COLORADO LGBTQ+ MARKET

Sources: 2022 US Census, Department of Justice, The Williams Institute UCLA, and Statista.

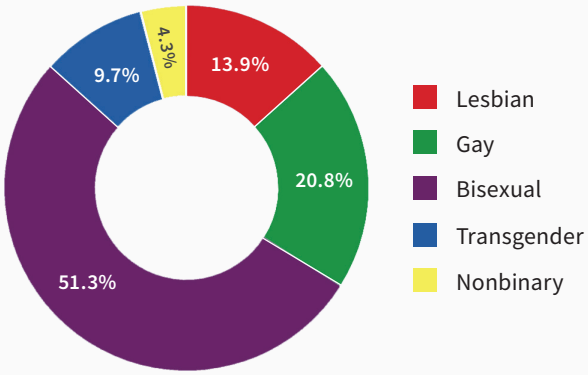
Total Population: 6,012,561
LGBTQ+ Population: 434,016.
(7.2185%) 13th Largest in the Nation

Magazine Readership Per Issue:	52,000
Website & Social Media Readership Per issue:	48,412
TOTAL READERSHIP PER ISSUE:	100,412

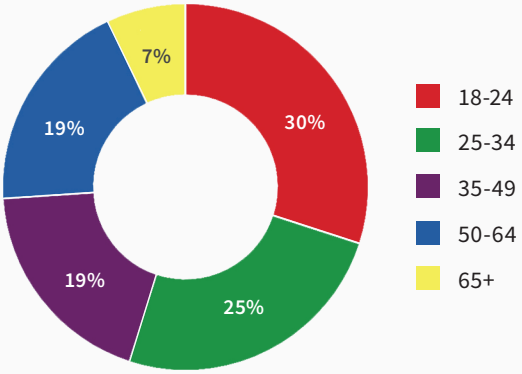
AUDIENCE PROFILE

Colorado LGBTQ+ Buying Power:	$10.6 billion
Median Household Income:	$127,900
Median Individual Income:	$70,952
Median Age:	37.5
Married:	11.57%
LGBTQ+ Raising Children:	25%
Home Ownership:	49%
Median House Value:	$465,900
Median Gross Rent:	$1,594
Bachelor's Degree or Higher:	58%

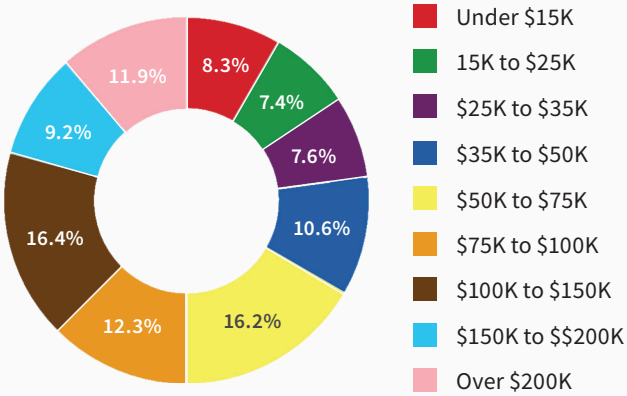
GENDER IDENTITY



AGE ANALYSIS

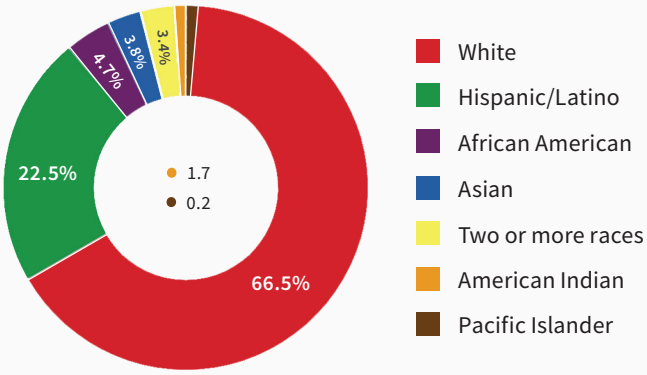


ANNUAL INCOME



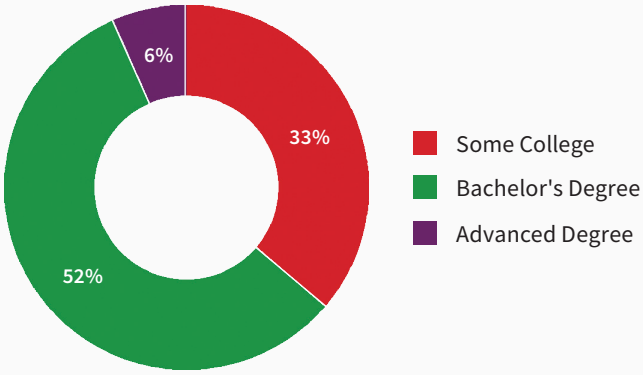
ETHNICITY PROFILE

Hispanics can be of any race and may be included in applicable race categories.



EDUCATION PROFILE

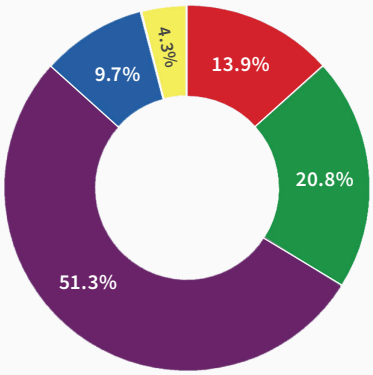
18-years and older



METROMODE'S YEARLY READERSHIP

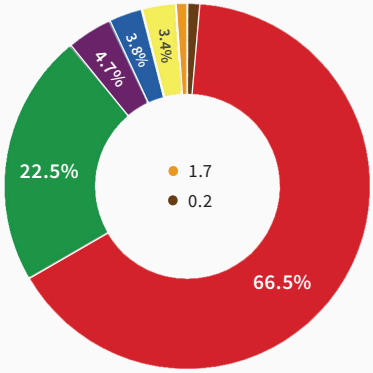
METROMODE'S READERSHIP BY GENDER

Gender	% of Readership	Readership
Lesbian	13.9%	55,829
Gay	20.8%	83,542
Bisexual	51.3%	206,045
Transgender	9.7%	38,959
Nobinary	4.3%	17,270
		401,645



METROMODE'S READERSHIP BY ETHNICITY

Ethnicity	% of Readership	Readership
White	66.5%	267,095
Hispanic/Latino	22.5%	90,370
African American	4.7%	18,877
Asian	3.8%	15,262
Two or more races	3.4%	13,656
American Indian	1.7%	6,828
Pacific Islander	0.2%	803
		***412,891**



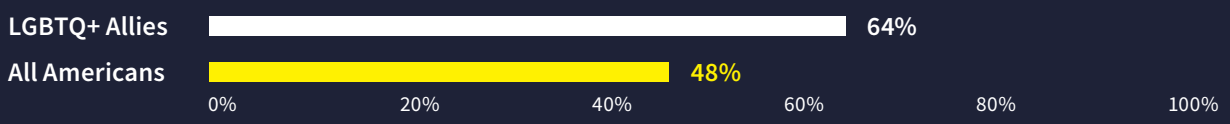
COLORADO'S LGBTQ+ POPULATION @ 7.2% = 434,016
METROMODE'S READERSHIP PER YEAR IS 401,648

*Sources: 2022 US Census, Department of Justice, The Williams Institute UCLA, and Statista. Readership is estimated by average people per household + Information provided by Facebook, Instagram, and Threads' boosted advertising statistics. *Hispanics can be of any race and may be included in applicable race categories.*

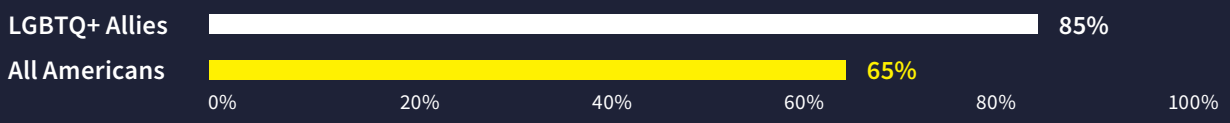
LGBTQ+ INCLUSION IS GOOD FOR BUSINESS

Sources: Ogilvy Survey, Grace Donnelly/Fortune

Consumers who reported they are more likely to spend money with businesses and brands they perceive as LGBTQ+ inclusive:



Consumers who say LGBT inclusive brands are good for the economy:



2026 PUBLICATION DATES

MARCH: SPRING ISSUE

SPRING: **Home Design & Real Estate**

Space Reservation: Closed
Materials Deadline: Closed
On Stand Dates: March 2026

JUNE: SUMMER -PRIDE- ISSUE

SUMMER: **Summer Pride & FM: Style**

Space Reservation: Closed
Materials Deadline: Closed
On Stand Dates: June 2026

SEPTEMBER: FALL ISSUE

FALL: **Artist/Gallery & Foodie Special Sections**

Space Reservation: Open
Materials Deadline: Open
On Stand Dates: Sept 2026

DECEMBER: WINTER ISSUE

WINTER: **Winter Getaways & FM: Style**

Space Reservation: Open
Materials Deadline: Open
On Stand Dates: Dec 2026

2027 PUBLICATION DATES

MARCH: SPRING ISSUE

SPRING: **Home Design & Real Estate**

Space Reservation: 02/01/2027
Materials Deadline: 02/10/2027
On Stand Dates: 03/07/2027

JUNE: SUMMER -PRIDE- ISSUE

SUMMER: **Summer Pride & FM: Style**

Space Reservation: 05/01/2027
Materials Deadline: 05/10/2027
On Stand Dates: 06/07/2027

SEPTEMBER: FALL ISSUE

FALL: **Artist/Gallery & Foodie Special Sections**

Space Reservation: 08/01/2027
Materials Deadline: 08/10/2027
On Stand Dates: 09/07/2027

DECEMBER: WINTER ISSUE

WINTER: **Winter Getaways & FM: Style**

Space Reservation: 11/01/2027
Materials Deadline: 11/10/2027
On Stand Dates: 12/07/2027

On stands dates shown are a starting point. It will typically take three business days to reach full distribution. Full payment for advertising must be received no later than 5pm on the reservation deadline date, no exceptions. Artwork must be received by 5pm on the the materials deadline date, no exceptions.

SPECIAL SECTIONS

REAL ESTATE PROS & HOME IMPROVEMENT

Every Spring Issue we have 32+ pages of Real Estate Pros and Home Improvement. Get the latest on the Colorado real estate market, mortgages, agents, insider types, home improvement ideas, and more! (Starting Year 2026)

ART/GALLERIES & FOODIE: COLORADO

Within each issue of Metromode we feature a 16-page food and beverage section. Each Fall Issue we expand this section to 32+ pages, giving you more industry openings, reviews, recipies, interviews, listings, and more!

FM -STYLE GUIDE: JUNE ISSUE

Our Summer Pride Issue is a Special Edition Issue. It's PRIDEFEST season afterall. Withn this issue we will have our Summer Style Guide! It's filled with pages of fashion to keep you on trend the entire season.

FM -STYLE GUIDE: WINTER ISSUE

The Winter Issue is not only great for holiday gift ideas but it's fantastic for fashion as well. We include a Winter Style Guide, helping you to stay warm and stylish throught the cold weather.

METROMODE -COLORADO'S LGBTQ+ MAGAZINE

METROMODE Magazine prints four-times per year. You can find us in print and all online devices. We provide thoughtful analysis of local, national, and global events having a local effect; developments in health, business, finance, the economy, and real estate; interviews with emerging and seasoned artists, musicians, and writers; appealing new opportunities to enjoy Colorado's rich culture and social atmosphere; quality aesthetic experiences from film, to food, to music, to art, to night life; and challenging social and political thought.

PRINT DISPLAY ADVERTISING RATES*

ALL ADS ARE PER ISSUE

	1 ISSUE	*SAVE 15%* 2 ISSUES	*SAVE 28%* 3 ISSUES	*SAVE 39%* 4 ISSUES
DOUBLE SPREAD	$ 4,742	$ 4,234	$ 3,780	$ 3,375
FULL PAGE	$ 3,697	$ 3,133	$ 2,655	$ 2,250
HALF PAGE	$ 2,218	$ 1,880	$ 1,593	$ 1,350
THIRD PAGE	$ 1,479	$ 1,253	$ 1,062	$ 900
FOURTH PAGE	$ 1,109	$ 940	$ 797	$ 675
SIXTH PAGE	$ 739	$ 627	$ 531	$ 450
SIXTH PAGE MARKETPLACE	$ 667	$ 565	$ 479	$ 405

**All full-year contracted display advertising above comes with one online display ad, on online resource page, and free basic ad creative per issue. A value add of $1,520. More complicated ad builds are $85 per hour. Contact us for further details.*

CORPORATE PRINT DISPLAY ADVERTISING -PREMIUM SPACES

ALL ADS ARE PER ISSUE - THESE SPACES REQUIRE FULL-YEAR AD RESERVATIONS	4 ISSUES
BACK COVER*	$ 4,000
FRONT DOUBLE SPREAD* (1 OF 5)	$ 4,000

**Front Double Spread pages are; 1-2, 3-4, 5-6, 7-8, and 9-10. Sold individually. Check for availability. All corporate print display advertising above comes with newsletter and online editorials, exclusive online advertising and more. There are $7,180 in value add incentives. Contact us for further details.*

NATIVE CONTENT -IN PRINT

ALL NATIVE CONTENT ARE PER ISSUE

SPECIAL TERMS APPLY*	1 ISSUE
TWO-PAGE NEWS ARTICLE*	$ 2,650
FOUR-PAGE FEATURE/PROFILE*	$ 5,300

**These are not to be used as display advertising. They are editorials, not designed as a sales tool, though credits will be given. Only one paid editorial per type, per issue is available. A person or company may purchase one per year. We provide the writer, editor, and photographer. For complete details and guidelines, contact us at william@metromodemagazine.com.*

INSERTS: BOUND-IN OR LOOSE

1 PER ISSUE: EMAIL US FOR A QUOTE

Guaranteed preferred placement, add 10%. 10% discount for non-profit organizations – IRS 501(c)(3) letter required. May not be combined with other discounts or special programs. **Add 18% for accredited Advertising Agencies.** We accept checks, all major credit cards, ACH, and PayPal.

Comparing Magazine Advertising Rates

Comparing one publication's advertising rates to another can be tricky, especially when their circulation numbers are wildly different. An important tool is Cost Per Thousand -commonly referred to as CPM. In everyday terms, it's how much you'll pay to reach 1,000 readers. Look at CPM and you'll discover that, on a cost-per-thousand basis, most other local publications charge more than we do. Which means, compared to METROMODE, you'll pay a lot more to advertise with them than you should. If not by CPM certainly by print ad cost.

We've set our rates at industry-standard levels that are fair to you and us. It's not lip service when we say that we form a partnership with our advertisers. We look forward to a long term and mutually profitable partnership with your business.

COMPARE METROMODE TO OTHER MAGAZINE BRANDS

BASED OFF FULL PAGE AD RATES & ACTUAL PRINTED COPIES

	COST PER ONE COPY	COST PER 1,000 READERS	COST TO ADVERTISE 12-MONTHS
METROMODE	$ 0.1730	$ 173.00	$ 9,000 per year
OUT FRONT Magazine	$ 0.2794	$ 279.40	$ 24,000 per year
MODERN IN DENVER	$ 0.1886	$ 188.66	$ 11,320 per year
5280 [THE DENVER MAGAZINE]	$ 0.1203	$ 120.38	$ 103,320 per year
Westword	$ 0.0720	$ 72.01	$ 126,412 per year

Numbers are based off of the most current rate card and audits obtained. METROMODE magazine 2024 rate card; Full-year advertising at a full-page color size, $2,325 pre issue, 4-issue per-year. Out Front magazine 2024 rate card; Full-year advertising at a full-page color size, $2,000 per issue, 12-issues per-year. Modern in Denver 2017 rate card; Full-year advertising at a full-page color size, $2,830 per issue, 4-issues per-year. 5280 magazine 2022 CVC audit; Full-year advertising at a full-page color size, $8,610 per issue, 12-issues-per-year. Westword newspaper 2024 rate card; Full-year advertising at a full-page color size, $4,862 per issue, 26-issues-per-year.

FURTHER SAVINGS WITH METROMODE'S 20% LIMITED TIME DISCOUNT

BASED OFF FULL PAGE AD RATES & ACTUAL PRINTED COPIES

	COST PER ONE COPY	COST PER 1,000 READERS	COST TO ADVERTISE 12-MONTHS
METROMODE	$ 0.1384	$ 138.60	$ 7,200 per year

Enjoy 20% off any print advertisement at any frequency through 2025! 20% off is not valid with any other offers.

ADDED BENEFITS WITH YOUR METROMODE FULL-YEAR PRINT ADVERTISING PURCHASE

CORPORATE ADVERTISING (FRONT DOUBLES AND BACK COVER)

All corporate print display advertising above comes with exclusive online advertising, online editorial, social media boosted ads, and more. There are $7,180 in value add incentives. Corporate Sponsorship Ads require full-year advertising agreements.

DOUBLE SPREAD, FULL PAGE, HALF PAGE, THIRD PAGE, AND SIXTH PAGE PRINT ADVERTISING

All regular display ads come with FREE basic ad creative and one Online Tower Ad and one Resource Page complimentary. This is a value add of $1,565 in incentives. Full-year advertising agreement required.

82% OF CONSUMERS TRUST PRINT ADS OVER DIGITAL WHEN MAKING A PURCHASE DECISION

Up to 30% of consumers who notice print ads eventually visit the advertiser's web page, proving that print ads are a mighty driver of website traffic. And when combining print and digital advertising, customers buy up to 250% more frequently than when promoted through a single channel. With METROMODE, we give you a three pronged approach; print, web, and social media exposure. This makes METROMODE a powerful source for increasing your ROI. *Source: Southern California News Group*

METROMODE –COLORADO'S LGBTQ+ MAGAZINE

PRINT DISPLAY ADVERTISING SPECS

DOUBLE SPREAD	BLEED SIZE:	17.0000" wide by 11.3750" tall
	TRIM SIZE:	16.5000" wide by 10.8750" tall
	LIVE AREA:	16.0000" wide by 10.3750" tall

SETUP GUIDE: We Prefer Double-Spread advertisements to bleed. Two-Page-Spreads should be built separately as two full-page ads. First, set up each page size to the trim line (8.250” x 10.875.”) Next, bleed your images .250” BEYOND the trim line on all sides, including the top and bottom. Then, keep text at least .250” in from the trim line on all sides, including the top and bottom. Each full-page document with bled images should end up being 8.750” x 11.375”. While building each full-page, make sure any elements that will cross over from one page to the other (the gutter) will match up seamlessly and evenly on the trim line. Send each page individually.

FULL PAGE	BLEED SIZE:	8.7500" wide by 11.3750" tall
	TRIM SIZE:	8.2500" wide by 10.8750" tall
	LIVE AREA:	7.7500" wide by 10.3750" tall

SETUP GUIDE: We Prefer Double-Spread advertisements to bleed. First, set your page size to the trim line (8.250” x 10.875.”) Next, bleed your images .250” BEYOND the trim line on all sides, including the top and bottom. Then, keep text at least .250” in from the trim line on all sides, including the top and bottom. Your final document dimensions with bled images should end up being 8.750” x 11.375.”

HALF PAGE -Horizontal	AD SIZE:	7.5000" wide by 4.8470" tall
THIRD PAGE -Block	AD SIZE:	4.9370" wide by 4.8470" tall
FOURTH PAGE -Block	AD SIZE:	3.6597" wide by 4.8470" tall
SIXTH PAGE -Vertical	AD SIZE:	2.3770" wide by 4.8470" tall
SIXTH PAGE -Marketplace	AD SIZE:	3.6570" wide by 9.8750" tall
TWO-PAGE NEWS ARTICLE	AD SIZE:	Special requirements apply. Please contact us for further details.
FOUR-PAGE FEATURE/PROFILE	AD SIZE:	Special requirements apply. Please contact us for further details.

Simple ad builds are free of charge with ad purchase. More complicated ads builds are $85 per hour. Contact us for further details.

BUILDING AND SUBMITTING YOUR PRINT ADVERTISEMENT

ACCEPTABLE DIGITAL FILES: PRINT-READY PDF FILES ONLY. Ad spreads should be broken into single pages. Please include all fonts, hi-res CMYK images, logos and graphics, and provide a color-accurate proof at 100%. Advertisers assume responsibility for quality of ad reproduction if a professional match print is not supplied.

UNACCEPTABLE DIGITAL FILES: Other file types, such as PDF files created with PDF Writer, TIFF/IT-P1, Postscript or native applications, such as Quark, InDesign, PageMaker, Illustrator, Freehand, Photoshop, etc., are not acceptable. Please, do not sent RGB, JPEG, or nested EPS files. Color ads cannot be converted to B/W. Please build all ads appropriately.

IMAGES: Minimum 300 dpi. Line screen 175 lines per inch, CMYK files. Screen angles should be 75 Black, 15 Cyan, 45 Magenta and 90 Yellow.

PRINTING & BINDING: Web-print text, Sheet-fed cover, Perfect Bound.

SPECIAL SECTIONS: Special requirements apply. Please email us for further details.

ARTWORK SERVICES: METROMODE provides artwork services and ad builds at a nominal fee. Fees are dependent on the size and complexity of the ad. Ads typically run $85 per hour. Additional fees may apply. Email us for more information and estimates. Camera-ready artwork will be returned upon request only. METROMODE will dispose of all artwork 3 months after date of publication.

SEND ARTWORK TO: william@metromodemagazine.com. For files more than 10meg, send by drop box.

TERMS AND CONDITIONS: METROMODE reserves the right to cancel any advertising order or reject any advertising copy, whether or not the same has already been acknowledged and/or previously published. In the event of such cancellation or rejection, advertising already run shall be paid for at the rate that would apply if the entire order were published.

METROMODEMAGAZINE.COM –COLORADO'S LGBTQ+ MAGAZINE

METROMODE'S website includes the current editorial content of our print editions, links to advertisers through our online magazine, online-only articles, behind the scenes photos from local events, resources, and event information.

ONLINE, SOCIAL, & NEWSLETTER ADVERTISING

Email us for further details

	4x or 12 MONTHS
BILLBOARD: Exclusive to Corporate Print Display Advertising Full-Year-Agreements Only**	$ 1,800 total
SKYSCRAPER: $70/month, 3/month minimum -Buy 10-months upfront, get 2 additional months free*	
MPU: $60/month, 3/month minimum -Buy 10-months upfront, get 2 additional months free*	
FOODIE BLOCK: $60/month, 3/month minimum -Buy 10-months upfront, get 2 additional months free*	
SCENE BLOCK: $60/month, 3/month minimum -Buy 10-months upfront, get 2 additional months free*	
ONLINE & NEWSLETTER EDITORIAL: Large 1,200 word article: $450 each*	
THIRD PAGE STRIP ADVETORIAL -NEWSLETTER ONLY: Music, Events, Art, Exhibitions, etc: $150 each	
SOCIAL MEDIA BOOST: Email for quote*	
ONLINE RESOURCE PAGE*	$300 total

***Horizontal Billboard online display ads are exclusive to Corporate Print Advertising only. *MPU, FOODIE, and SCENE online display ads have a 3-month minimum. Pay 10-months upfront and recieve two additional months free! *For all paid online and newsletter editorial, a writer, editor, and photographer may be purchased for an extra $100 each. Editorials should not exceed 1,200 words. All newsletter editorial will run in the nearest, future newsletter release date. *Third-Page Strip Advetorials are for Music, Art, Exhibitions, and Events. *Choose one of our social media channels to boost your business, advertisement, editorial, art, etc. -some restrictins apply. *Online Resource Page changes are $50 each. *Simple ad builds are free with ad purchase. More complicated ad builds are $85 per hour. Contact us for further details on any of the above items. One Resource Page comes with any year-long online display ad agreement.*

ONLINE, SOCIAL, & NEWSLETTER SPECS*

BILLBOARD	Desktop: 1,080 px wide by 250 px tall - Mobile: 300 px by 300 px
SKYSCRAPER	D: 300 px wide by 600 px tall - D: 800 px wide by 250 px tall - M: 300 px by 150 px
MPU	D: 300 px wide by 300 px tall - D: 800 px wide by 250 px tall - M: 300 px by 150 px
FOODIE BLOCK	D: 473 px wide by 473 px tall - M: 300 px wide by 300 px tall - M: 300 px by 250 px
SCENE BLOCK	D: 473 px wide by 473 px tall - M: 300 px wide by 300 px tall - M: 300 px by 250 px
ONLINE/NEWSLTR EDITORIAL	Customized -Contact us for more details
1/3rd STRIP IN NEWSLETTER	Vertical: 3.6570" wide by 9.8750" tall -for music, art, exhibitions, events, etc.
SOCIAL MEDIA BOOST	Customized and sent out over one or all Metromode social media channels
ONLINE RESOURCE PAGE	Up to 1,200 word overview, 15 images, 8 links, full contact information

**Block display ad artwork should be in RGB color with a resolution of 150 dpi and submitted as a JPG, PNG. All editorials and overviews should be submitted in a word document, unformated. Images for editorials, overviews, and all newsletter advertising should be in RGB color with a resolution of 150 dpi and submitted as a PNG. Online Resource Page changes are $50 each. Simple ad builds are free with ad purchase. More complicated ad builds are $85 per hour. Contact us for further details on any of the above items.*

METROMODE MAGAZINE –CORPORATE SPONSORSHIP ADS

Front Double Spread pages are; 1-2, 3-4, 5-6, 7-8, and 9-10. Sold individually. Check for availability. All corporate print display advertising above comes with newsletter and online editorials, exclusive online advertising and more. There are $7,180 in value add incentives.

CORPORATE PRINT DISPLAY ADVERTISING -PREMIUM SPACES

ALL ADS ARE PER ISSUE

THESE SPACES REQUIRE FULL-YEAR AD RESERVATIONS	4 ISSUES
BACK COVER*	$ 4,000
FRONT DOUBLE SPREAD* (1 OF 5)	$ 4,000

**Advertisement cost is per issue.*

CORPORATE PRINT DISPLAY ADVERTISING COME WITH THE FOLLOWING INCENTIVES

• 1 editorial placed on Metromode online and in the newsletter each 3-month period:	$ 1,800 Total
• 1 Billboard displayed ad on the METROMODE website: (Only 6 available)	$ 1,800 Total
• Your print display ad placed in the Newsletter each 3-month period:	$ 2,700 Total
• 1 online resource page provided on the METROMODE website; 12-months:	$ 300 Total
• 1 logo and sponshorship credit placed on the Resource Page for the next 12-months:	$ 480 Total
• 1 social media boost per 3-month period over the next 12-months:	$ 100 Total
Total:	$ 7,180 Total

**For all paid online and newsletter editorial, a writer, editor, and photographer may be purchased for an extra $100 each. Editorials should not exceed 1,200 words. It's always best to contact us for further details.*

CONTACT AND MAILING ADDRESS

METROMODE magazine
Denver, Colorado 80221
Full Address on Invoices Only

Email: William Cameron
william@metromodemagazine.com

Please note, the quickest way to contact us is by email.
If you need to talk to us, you can leave a message.
720-495-2247

METROMODE MAGAZINE –WEBSITE AND GRAPHIC DESIGN

SPECIALIZING IN

Wix Website Creation & Monthly Maintenance • Print Publication & E-Publication Layout • Marketing Kits
Print & Online Advertising • Brochures • Posters • Postcards • Flyers • Business Cards

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HELLO

I am a highly creative and multi-talented graphic designer with 20-years of innovative experience in marketing and print design. I have fully designed and laid-out over 30 print magazines and have collaborated with many clients to design and create thousands of print advertisements and multiple marketing kits. I have an intimate knowledge of Adobe InDesign, Photoshop, Illustrator, and other Adobe Creative Suite Apps. I have experience in working with and negotiating with printers and publication houses to get your project printed. I have great interpersonal skills and meet deadlines consistently.

WEBSITE CREATION -WORKING WITH WIX

- ***Prices DO include text layout, color adjustment, crop and sizing of all images.***
- ***Prices DO NOT include web hosting, website editor costs, email cost or any royalty-free imagery.***

BASIC SITE: $150 per page

PACKAGE ONE: Five Page Site: $625

PACKAGE TWO: 10 Page Site: $1,000

LARGER SITES: Request Bid

EDITS: $50 per hour.

MONTHLY MAINTENANCE: Starts at $85 per-month

- ***Monthly maintenance rates are dependent on level of need. $85 per-month is the starting point.***
- ***All pricing is based on creation level needs. Package offers are for basic website creation. Please contact for further details.***

PRINT PUBLICATION & E-PUBLICATION LAYOUT COST

FOR PRODUCTION DESIGN WHERE ALL ART & TEXT ARE PROVIDED

COVER DESIGN: Each Comp: $275,

PREPERATION OF FINAL COVER DESIGN: $125,

LAYOUT PER PAGE: $85 -price includes text layout, color adjustment, crop and sizing of all images on page,

EDITS: $50 per hour

- ***All .pdf print-ready files provided to client.***
- ***Add $85 per hour to create an interactive .pdf file optimized for web viewing. For use in emails and websites. 2-year lifespan.***
- ***Price does not include purchase of royalty-free images or Photoshop special effects.***

FOR PRODUCTION DESIGN WHERE ARTWORK IS NOT PROVIDED

Art direction will be required to help identify concepts and sources for photos and illustrations. Production design with art direction runs roughly $100 per page and higher. Request for bid.

ALL OTHER GRAPHIC DESIGN PROJECTS ARE BILLED AT $85 PER HOUR.

CONTACT: WILLIAM CAMERON AT WILLIAM@METROMODEMAGAZINE.COM

METROMODE MAGAZINE –EARLY BIRD ADVERTISING RATES

METROMODE is the largest LGBTQ+ magazine in Colorado. We print 15,000 copies every quarter and have approximately 275 distribution points throughout the Denver Metro Area including limited areas in Boulder, Fort Collins, Colorado Springs, and Golden. METROMODE has a great readership. Average age of 37.5, 25% have kids, median household income of $127,000, well educated, and 49% owning their own home. These are professional people that I believe you want to get in front of. See all of our redership statistics online at metromodemagazine.com.

PRINT DISPLAY ADVERTISING RATES* EARLY BIRD INCENTIVE RATES END DECEMBER 31, 2025

ALL ADS ARE PER ISSUE	*21-Year Anniversary Issue*				*Winter Issue & all Four 2026 Issues*	
	ONE ISSUE (WINTER 25)		4-ISSUES (YEAR 2026)		5-CONSECUTIVE ISSUES	
DOUBLE SPREAD	~~$ 5,690~~	$ 3,600	~~$ 4,536~~	$ 3,290 ea	~~$ 4,050~~	$ 2,980 ea
FULL PAGE	~~$ 3,422~~	$ 1,800	~~$ 2,588~~	$ 1,645 ea	~~$ 2,250~~	$ 1,490 ea
HALF PAGE	~~$ 2,053~~	$ 1,080	~~$ 1,553~~	$ 987 ea	~~$ 1,350~~	$ 894 ea
THIRD PAGE	~~$ 1,369~~	$ 720	~~$ 1,035~~	$ 658 ea	~~$ 900~~	$ 596 ea
FOURTH PAGE	~~$ 1,027~~	$ 540	~~$ 776~~	$ 494 ea	~~$ 675~~	$ 447 ea
SIXTH PAGE	~~$ 684~~	$ 360	~~$ 518~~	$ 329 ea	~~$ 450~~	$ 298 ea
SIXTH PAGE MARKETPLACE	~~$ 616~~	$ 324	~~$ 466~~	$ 296 ea	~~$ 405~~	$ 268 ea

**All full-year contracted display advertising above comes with one online display ad, on online resource page, and free basic ad creative per issue. A value add of $1,520. More complicated ad builds are $85 per hour. Contact us for further details.*

CORPORATE PRINT DISPLAY ADVERTISING -PREMIUM SPACES

ALL ADS ARE PER ISSUE - THESE SPACES REQUIRE FULL-YEAR AD RESERVATIONS	4 ISSUES	
BACK COVER*	~~$ 4,500~~	$ 3,600 ea
FRONT DOUBLE SPREAD* (1 OF 5)	~~$ 4,500~~	$ 3,600 ea

**Front Double Spread pages are; 1-2, 3-4, 5-6, 7-8, and 9-10. Sold individually. Check for availability. All corporate print display advertising above comes with newsletter and online editorials, exclusive online advertising and more. There are $7,180 in value add incentives. Contact us for further details.*

NATIVE CONTENT -IN PRINT

ALL NATIVE CONTENT ARE PER ISSUE

SPECIAL TERMS APPLY*	1 ISSUE
TWO-PAGE NEWS ARTICLE*	$ 2,650
FOUR-PAGE FEATURE/PROFILE*	$ 5,300

**These are not to be used as display advertising. They are editorials, not designed as a sales tool, though credits will be given. Only one paid editorial per type, per issue is available. A person or company may purchase one per year. We provide the writer, editor, and photographer. For complete details and guidelines, contact us at william@metromodemagazine.com.*

INSERTS: BOUND-IN OR LOOSE

1 PER ISSUE: EMAIL US FOR A QUOTE

Guaranteed preferred placement, add 10%. 10% discount for non-profit organizations – IRS 501(c)(3) letter required. May not be combined with other discounts or special programs. **Add 18% for accredited Advertising Agencies.** We accept checks, all major credit cards, ACH, and PayPal.