PRINT ADVERTISING SECIFICATION SHEET

PRINT DISPLAY

DOUBLE SPREAD		WIDTH	HEIGHT
	TRIM SIZE:	16.5000”	10.8750”
	BLEED SIZE:	17.0000”	11.3750”
	LIVE AREA:	16.0000”	10.3750”

Allow for gutter cross-over

SETUP GUIDE: We Prefer Double-Spread advertisements to bleed. Double-Spreads should be built separately as two Full-Page ads. First, set up each page size to the trim line (8.250” x 10.875.”) Next, bleed your images .250” BEYOND the trim line on all sides, including the top and bottom. Then, keep text at least .250” in from the trim line on all sides, including the top and bottom. Each full-page document with bled images should end up being 8.750” x 11.375”. While building each full-page, make sure any elements that will cross over from one page to the other (the gutter) will match up seamlessly and evenly on the trim line. Send each page individually.

FULL PAGE			
	TRIM SIZE:	8.2500”	10.8750”
	BLEED SIZE:	8.7500”	11.3750”
	LIVE AREA:	7.7500”	10.3750”

SETUP GUIDE: We Prefer Double-Spread advertisements to bleed. First, set your page size to the trim line (8.250” x 10.875.”) Next, bleed your images .250” BEYOND the trim line on all sides, including the top and bottom. Then, keep text at least .250” in from the trim line on all sides, including the top and bottom. Your final document dimensions with bled images should end up being 8.750” x 11.375.”

TWO-THIRDS PAGE	VERTICAL AD SIZE:	7.5000”	4.8470”
HALF PAGE	HORIZONTAL AD SIZE:	7.5000”	4.8470”
THIRD PAGE	BLOCK AD SIZE:	4.9370”	4.8470”
QUARTER PAGE	BLOCK AD SIZE:	3.6563”	4.8470”
SIXTH PAGE	VERTICAL AD SIZE:	2.3770”	4.8470”

SPECIAL SECTIONS

PRINT DISPLAY / EDITORIAL		WIDTH	HEIGHT
SIXTH PAGE: ARTIST BLOCK	BLOCK AD SIZE:	3.6563”	3.0102”
QUARTER PAGE: FOODIE OR SCENE	BLOCK AD SIZE:	3.6563”	4.6090”
HALF PAGE: FOODIE OR SCENE	BLOCK AD SIZE:	3.6563”	9.4055”
16-PAGE LISTINGS: FOODIE OR SCENE	5-lines: Name, Address, Phone, Email. 11-lines: 50-word blurb		
TWO-FOUR PAGE EDITORIALS	Special requirements apply. Please contact us for more details		
FOUR-EIGHT PAGE FM: STYLE	Special requirements apply. Please contact us for more details		

ACCEPTABLE DIGITAL FILES: PRINT-READY PDF FILES ONLY. Ad spreads should be broken into single pages. Please include all fonts, hi-res CMYK images, logos and graphics, and provide a color-accurate proof at 100%. Advertisers assume responsibility for quality of ad reproduction if a professional match print is not supplied.

UNACCEPTABLE DIGITAL FILES: Other file types, such as PDF files created with PDF Writer, TIFF/IT-P1, Postscript or native applications, such as Quark, InDesign, PageMaker, Illustrator, Freehand, Photoshop, etc., are not acceptable. Please, do not sent RGB, JPEG, or nested EPS files. Color ads cannot be converted to B/W. Please build all ads appropriately.

IMAGES: Minimum 300 dpi. Line screen 175 lines per inch, CMYK files. Screen angles should be 75 Black, 15 Cyan, 45 Magenta and 90 Yellow.

SPECIAL SECTIONS: Please call or email Metromode for further details.

PRINTING: Web-print text, Sheet-fed cover

BINDING: Perfect Bound

ARTWORK SERVICES: Metromode provides artwork services and ad builds at a nominal fee. Fees are dependent on the size and complexity of the ad. Ads typically run $75 per hour. Additional fees may apply. Call us for more information and estimates. Camera-ready artwork will be returned upon request only. M Colorado will dispose of all artwork 3 months after date of publication.

SEND ARTWORK: william@metromodemagazine.com. For files more than 10mg, send by drop box.

TERMS AND CONDITIONS: Metromode reserves the right to cancel any advertising order or reject any advertising copy, whether or not the same has already been acknowledged and/or previously published. In the event of such cancellation or rejection, advertising already run shall be paid for at the rate that would apply if the entire order were published.

RESERVE AD SPACE: Call William at: 720-495-2247 or email at william@metromodemagazine.com

ONLINE ADVERTISING RATE CARD

WEB DISPLAY*	Monthly	1-year
Billboard	120	1,200
Tower	78	780
Mid-Page Unit	42	420

**For monthly online display ads, 3-months upfront is required. Monthly billing will start on the second month. You may cancel at any time but the first 3-months are non-refundable. Buying online display ads for 1-year, upfront, saves you money and provides consistent advertising presence. All online advertisng must be secured with a valid credit card. For complete details and guidelines, contact us at william@metromodemagazine.com.*

WEB RESOURCE PAGE*	1-year
Resource Page	420

**A Resource Page comes with 15-images, a business overview of up to 1,500 words, six social media links, website links, full address and contact information, and an interactive google location map. All online advertisng must be secured with a valid credit card. For complete details and guidelines, contact us at william@metromodemagazine.com.*

FOODIE ONLINE*	Monthly	1-year
Foodie Resource	42	420

**A Foodie Resource comes with a 473px by 473px online display ad, one online Resource Page, and one Foodie Print Listing. For a monthly Foodie Resource, 3-months upfront is required. Monthly billing will start on the second month. You may cancel at any time but the first 3-months are non-refundable. Buying a Foodie Resource for 1-year, upfront, saves you money and provides consistent advertising presence. All online advertisng must be secured with a valid credit card. For complete details and guidelines, contact us at william@metromodemagazine.com.*

BAR & NIGHTCLUB SCENE ONLINE*	Monthly	1-year
Scene Resource	42	420

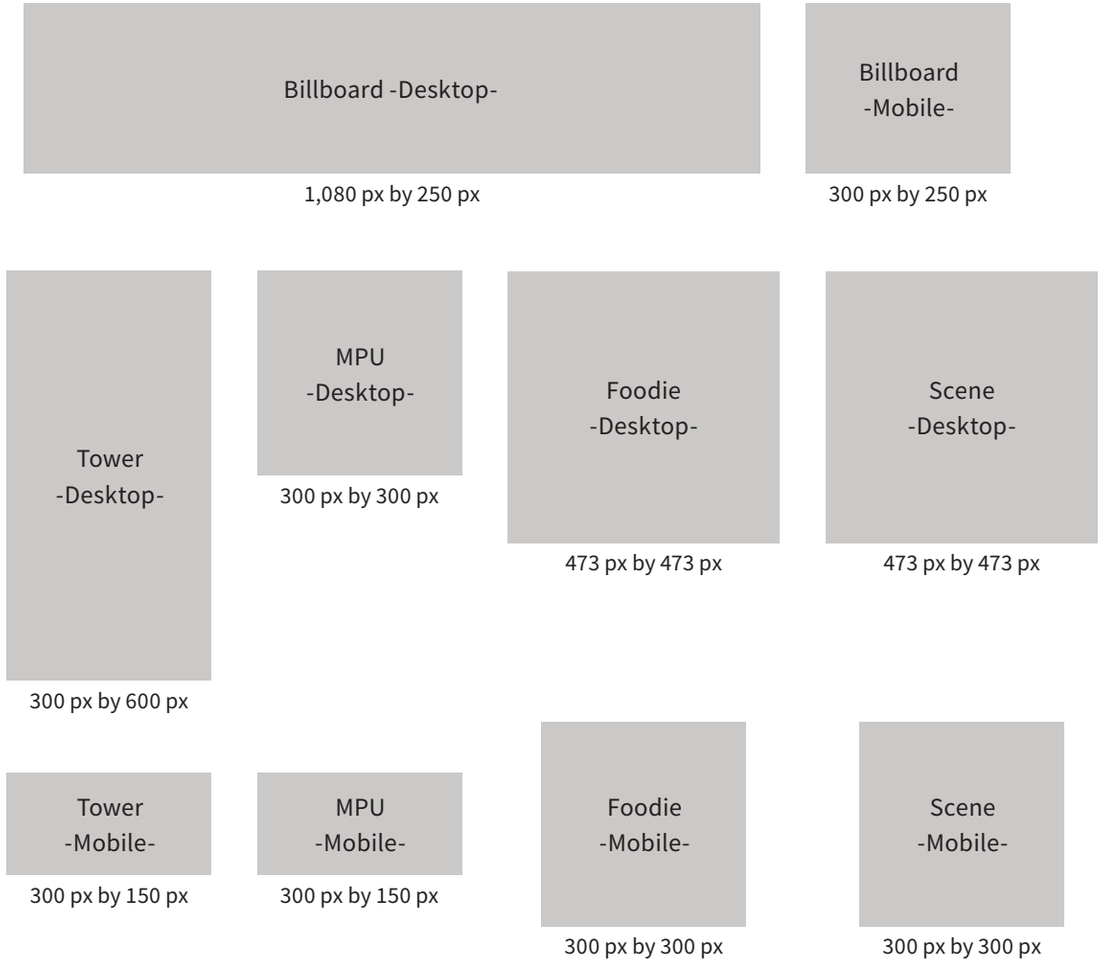
**A Scene Resource comes with a 473px by 473px online display ad, one online Resource Page, and one Scene Print Listing. For a monthly Scene Resource, 3-months upfront is required. Monthly billing will start on the second month. You may cancel at any time but the first 3-months are non-refundable. Buying a Scene Resource for 1-year, upfront, saves you money and provides consistent advertising presence. All online advertisng must be secured with a valid credit card. For complete details and guidelines, contact us at william@metromodemagazine.com.*

ONLINE CONTENT*	1x
Sponsored Editorial	500

**Online content can be your own writing or we can provide a writer for you. Images are provided soley by you. This sponsored content will seemlessly fit into our regular online content and includes one $50 Social Media Boost on either Facebook or Instagram platforms.*

*****This is a NET Rate Card.*** *Advertising Agency commissions must be added to these rates.*

ONLINE DISPLAY AD SPECS: 300 RESOLUTION .PNG



CONTACT INFORMATION

METROMODE

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720-495-2247

FOLLOW US



2001 BMW Z8 Roadster

COLORADO'S LGBTQ+ MAGAZINE. DELIVERING THE MOMENTS THAT MAKE HISTORY. BE A PART OF IT NOW AND ALWAYS.