

METROMODE -COLORADO'S LGBTQ+ MAGAZINE

PRINT DISPLAY ADVERTISING SPECS

DOUBLE SPREAD	BLEED SIZE: 17.0000" wide by 11.3750" height
	TRIM SIZE: 16.5000" wide by 10.8750" height
	LIVE AREA: 16.0000" wide by 10.3750" height

SETUP GUIDE: We Prefer Double-Spread advertisements to bleed. Two-Page-Spreads should be built separately as two full-page ads. First, set up each page size to the trim line (8.250" x 10.875.") Next, bleed your images .250" BEYOND the trim line on all sides, including the top and bottom. Then, keep text at least .250" in from the trim line on all sides, including the top and bottom. Each full-page document with bled images should end up being 8.750" x 11.375". While building each full-page, make sure any elements that will cross over from one page to the other (the gutter) will match up seamlessly and evenly on the trim line. Send each page individually.

FULL PAGE	BLEED SIZE: 8.7500" wide by 11.3750" height
	TRIM SIZE: 8.2500" wide by 10.8750" height
	LIVE AREA: 7.7500" wide by 10.3750" height

SETUP GUIDE: We Prefer Double-Spread advertisements to bleed. First, set your page size to the trim line (8.250" x 10.875.") Next, bleed your images .250" BEYOND the trim line on all sides, including the top and bottom. Then, keep text at least .250" in from the trim line on all sides, including the top and bottom. Your final document dimensions with bled images should end up being 8.750" x 11.375."

HALF PAGE -Horizontal	AD SIZE: 7.5000" wide by 4.8470" height
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THIRD PAGE -Block	AD SIZE: 4.9370" wide by 4.8470" height
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SIXTH PAGE -Vertical	AD SIZE: 2.3770" wide by 4.8470" height
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SIXTH PAGE -Marketplace	AD SIZE: 3.6570" wide by 3.1667" height
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TWO-PAGE NEWS ARTICLE	AD SIZE: Special requirements apply. Please contact us for further details.
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FOUR-PAGE FEATURE/PROFILE	AD SIZE: Special requirements apply. Please contact us for further details.
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Simple ad builds are free of charge with ad purchase. More complicated ads builds are \$80 per hour. Contact us for further details.

BUILDING AND SUBMITTING YOUR PRINT ADVERTISEMENT

ACCEPTABLE DIGITAL FILES: PRINT-READY PDF FILES ONLY. Ad spreads should be broken into single pages. Please include all fonts, hi-res CMYK images, logos and graphics, and provide a color-accurate proof at 100%. Advertisers assume responsibility for quality of ad reproduction if a professional match print is not supplied.

UNACCEPTABLE DIGITAL FILES: Other file types, such as PDF files created with PDF Writer, TIFF/IT-P1, Postscript or native applications, such as Quark, InDesign, PageMaker, Illustrator, Freehand, Photoshop, etc., are not acceptable. Please, do not sent RGB, JPEG, or nested EPS files. Color ads cannot be converted to B/W. Please build all ads appropriately.

IMAGES: Minimum 300 dpi. Line screen 175 lines per inch, CMYK files. Screen angles should be 75 Black, 15 Cyan, 45 Magenta and 90 Yellow.

PRINTING & BINDING: Web-print text, Sheet-fed cover, Perfect Bound.

SPECIAL SECTIONS: Special requirements apply. Please email us for further details.

ARTWORK SERVICES: METROMODE provides artwork services and ad builds at a nominal fee. Fees are dependent on the size and complexity of the ad. Ads typically run \$80 per hour. Additional fees may apply. Email us for more information and estimates. Camera-ready artwork will be returned upon request only. METROMODE will dispose of all artwork 3 months after date of publication.

SEND ARTWORK TO: william@metromodemagazine.com. For files more than 10meg, send by drop box.

TERMS AND CONDITIONS: METROMODE reserves the right to cancel any advertising order or reject any advertising copy, whether or not the same has already been acknowledged and/or previously published. In the event of such cancellation or rejection, advertising already run shall be paid for at the rate that would apply if the entire order were published.