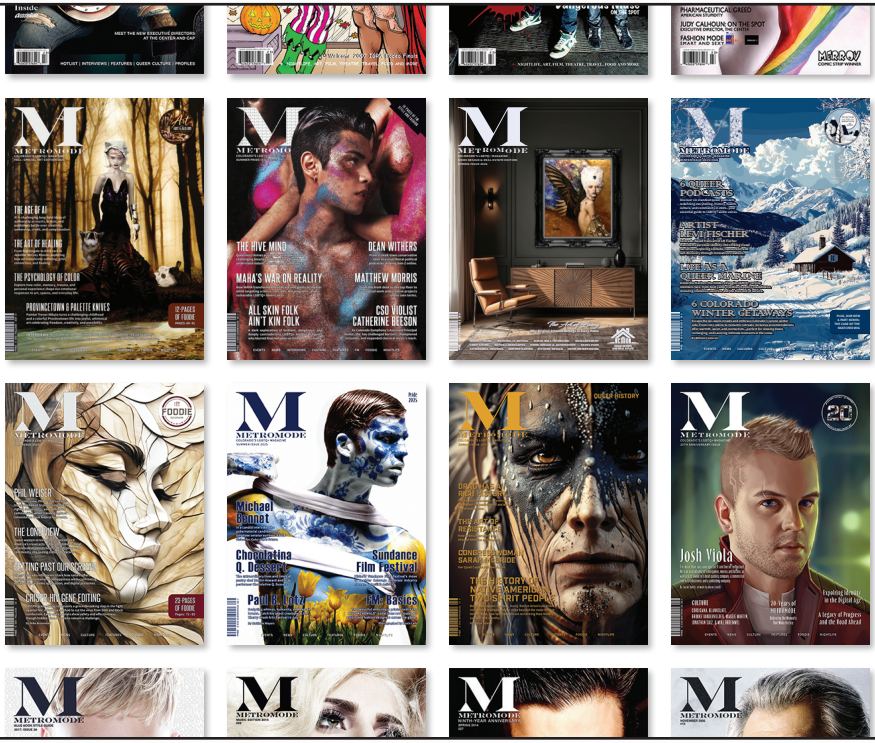
METROMODE -CELEBRATING 22-YEARS IN PRINT

METROMODE is the largest LGBTQ+ magazine in Colorado. We print 13,000 copies every quarter and have 280 distribution points throughout the Denver Metro Area including limited areas in Boulder, Fort Collins, Colorado Springs, and Golden. METROMODE has a great readership. Average age of 37.5, 25% have kids, median household income of $127,000, well educated, and 49% owning their own home. These are professional and brand loyal people you want to get in front of. See all of our redership statistics online at metromodemagazine.com.



METROMODE

IT'S WHAT HAPPENS IN OUR COMMUNITY

THAT CHANGES YOUR WORLD

metromodemagazine.com – 720-495-2249 – william@metromodemagazine.com

FOODIE SECTION: FOOD, RESTAURANTS AND BEVERAGES

Why Print and Digital Advertising Work Better Together

Combining print magazine listings with online advertising creates an extremely powerful marketing strategy that builds credibility, strengthens brand recognition, and encourages customers to take action. Research cited by MarketingSherpa indicates that up to 82% of consumers trust print advertisements more than digital formats. Every issue of METROMODE remains on our readers coffee tables for approximately 3–months, providing repeated exposure to restaurant listings and brand messaging. Print establishes trust, creates memorable impressions, and connects restaurants with readers interested in discovering new dining experiences. Digital advertising extends that connection, making it easy for potential customers to explore menus, make reservations, call, or order online. Together, print and digital advertising reinforce brand familiarity, expand reach, and create multiple opportunities to convert interest into customers, maximizing advertising return on investment.

16-LINE PRINT LISING + ONLINE AD & RESOURCE PAGE*	*1x rate* **PER MONTH**	*2 months free* **YEARLY RATE**
ONLINE FULL PG & WEB AD	$ 42	$ 420

**The monthly rate requires a 3-month minimum upfront. Billing will occur monthly after initial payment. The yearly rate is due upfront. The monthly rate and the yearly rate include one 473px by 473px online display ad and one Full Page Foodie Resource Page with Images, Menus, Overview.*

PRINT DISPLAY ADVERTISING RATES*

ALL ADS ARE PER ISSUE	*28% to 42% off 1x rate* **PER ISSUE**		*40% off 4x rate* **4 CONSECUTIVE ISSUES**	
FULL PAGE	~~$ 3,150~~	$ 1,800	~~$ 2,250~~	$ 1,350 ea
HALF PAGE	~~$ 1,890~~	$ 1,350	~~$ 1,350~~	$ 810 ea
FOURTH PAGE	~~$ 945~~	$ 675	~~$ 675~~	$ 405 ea

**Any size combination of 4-consecutive display advertising agreements above come with one online display ad, one online Foodie resource page free for the duration of the ad agreement, and basic ad creative is free per issue. A value add of $1,320.*

METROMODE

Contact: William Cameron – 720-495-2249 – william@metromodemagazine.com